



BACK SUPPORTER[®]



7 5 3
TECHNOLOGY

The Back Supporter 7 - 5 - 3 Story Explained

We build our **Back Supporter 7 - 5 - 3 mattresses** to help customers sleep more soundly by combining a **pocketed coil system, conforma touch foam, and a posturized base**. These mattresses are **durable, comfortable, and supportive!**

7

ECOTEX 7-Zone Conforma Touch Foam

The **7** in the 7 - 5 - 3 story is all about **comfort & contouring**.

The zoned foam **conforms to individual body shapes with 7 different regions of contouring support**, resulting in **individualized support & comfort**.

5

5-Zone Pocket Coil System

The **5** in the 7 - 5 - 3 story is all about **support & pressure relief**.

The **high coil count pocket coil and balance of soft & firm springs**, allows this system to **combine support and comfort**.

Its **foam-encased wireless edge** provides **33% more sleeping surface** because it allows you to **sleep right to the edge of the mattress**.

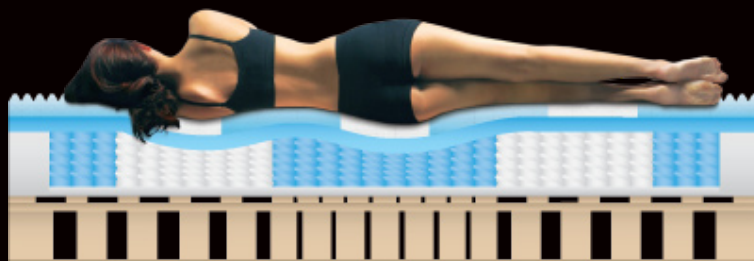
3

3-Zone Posturized Base

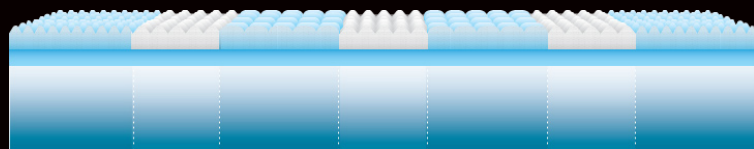
The **3** in the 7 - 5 - 3 story is all about **durability & support**.

Built with **extra supports in the center third of the structure**, it allows the mattress to **maintain its form for longer**, allows you **greater support**, and helps you to **sleep more comfortably for longer**.

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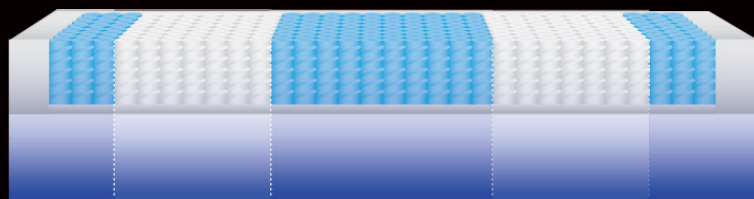


7 ZONES OF COMFORT



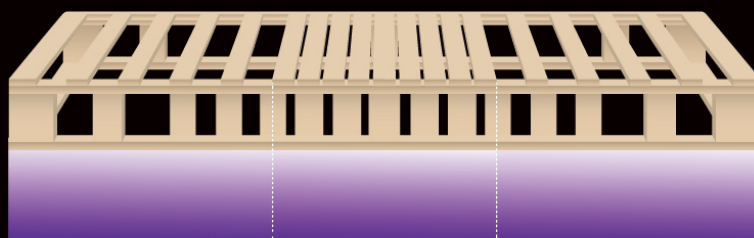
Conforms to your body for a luxurious feel

5 ZONES OF SUPPORT



Optimal spinal support and pressure relief

3 ZONES OF DURABILITY



Extra support where your body needs it